

Site Inventory Form
State Historical Society of Iowa
 (November 2005)

State Inventory No. 50-01691

New Supplemental

Part of a district with known boundaries (enter inventory no.) 50-01703

Relationship: Contributing Noncontributing

Contributes to a potential district with yet unknown boundaries

National Register Status:(any that apply) Listed De-listed NHL DOE

9-Digit SHPO Review & Compliance (R&C) Number _____

Non-Extant (enter year) _____

1. Name of Property

historic name Maytag Employees Credit Union

other names/site number Tri-County Credit Union, Advantage Credit Union

2. Location

street & number 121 W. 3rd St. N.

city or town Newton vicinity, county Jasper

Legal Description: (If Rural) Township Name _____ Township No. _____ Range No. _____ Section _____ Quarter of Quarter _____

(If Urban) Subdivision Original Plat Block(s) 17 Lot(s) _____

3. State/Federal Agency Certification [Skip this Section]

4. National Park Service Certification [Skip this Section]

5. Classification

Category of Property (Check only one box)

- building(s)
- district
- site
- structure
- object

Number of Resources within Property

If Non-Eligible Property

Enter number of:

1 buildings
 _____ sites
 _____ structures
 _____ objects
1 Total

If Eligible Property, enter number of:

Contributing Noncontributing

_____ buildings
 _____ sites
 _____ structures
 _____ objects
 _____ Total

Name of related project report or multiple property study (Enter "N/A" if the property is not part of a multiple property examination).

Title

Downtown Newton, Iowa

Historical Architectural Data Base Number

50-010

6. Function or Use

Historic Functions (Enter categories from instructions)

02D COMMERCE/TRADE/Financial Institution

Current Functions (Enter categories from instructions)

02D COMMERCE/TRADE Financial/Institution

7. Description

Architectural Classification (Enter categories from instructions)

09D05 Roof Form/Hip

09F Commercial

Materials (Enter categories from instructions)

foundation 10B CONCRETE/Poured

walls (visible material) 15B SYNTHETICS/Vinyl

roof 08A ASPHALT/Shingle

other 03 BRICK

Narrative Description (SEE CONTINUATION SHEETS, WHICH MUST BE COMPLETED)

8. Statement of Significance

Applicable National Register Criteria (Mark "x" representing your opinion of eligibility after applying relevant National Register criteria)

- Yes No More Research Recommended
- Yes No More Research Recommended
- Yes No More Research Recommended
- Yes No More Research Recommended

- A Property is associated with significant events.
- B Property is associated with the lives of significant persons.
- C Property has distinctive architectural characteristics.
- D Property yields significant information in archaeology or history.

County Jasper
City Newton

Address 121 W. 3rd St. N.

Site Number 50-01691
District Number 50-01703

Criteria Considerations

- A Owned by a religious institution or used for religious purposes.
- B Removed from its original location.
- C A birthplace or grave.
- D A cemetery.
- E A reconstructed building, object, or structure.
- F A commemorative property.
- G Less than 50 years of age or achieved significance within the past 50 years.

Areas of Significance (Enter categories from instructions)

Significant Dates

Construction date
1981 check if circa or estimated date
Other dates, including renovation
1990

Significant Person

(Complete if National Register Criterion B is marked above)

Architect/Builder

Architect
Earl F. Kooker Associates, of Spencer, IA
Builder
Peters Construction, of Newton, IA

Narrative Statement of Significance SEE CONTINUATION SHEETS, WHICH MUST BE COMPLETED

9. Major Bibliographical References

Bibliography See continuation sheet for citations of the books, articles, and other sources used in preparing this form

10. Geographic Data

UTM References (OPTIONAL)

Zone	Easting	Northing	Zone	Easting	Northing
1	_____	_____	2	_____	_____
3	_____	_____	4	_____	_____

See continuation sheet for additional UTM references or comments

11. Form Prepared By

name/title Rita Reinheimer and Mary Jo Niskin
organization Newton Historic Preservation Commission
street & number 101 W 4 ST S
city or town Newton state Iowa date 06-01-2012
telephone 641-792-2787 zip code 50208

ADDITIONAL DOCUMENTATION (Submit the following items with the completed form)

FOR ALL PROPERTIES

- Map:** showing the property's location in a town/city or township.
- Site plan:** showing position of buildings and structures on the site in relation to public road(s).
- Photographs:** representative black and white photos. If the photos are taken as part of a survey for which the Society is to be curator of the negatives or color slides, a photo/catalog sheet needs to be included with the negatives/slides and the following needs to be provided below on this particular inventory site:

Roll/slide sheet #	_____	Frame/slot #	_____	Date Taken	_____
Roll/slide sheet #	_____	Frame/slot #	_____	Date Taken	_____
Roll/slide sheet #	_____	Frame/slot #	_____	Date Taken	_____

- See continuation sheet or attached *photo & slide catalog sheet* for list of photo roll or slide entries.
- Photos/illustrations without negatives are also in this site inventory file.

FOR CERTAIN KINDS OF PROPERTIES, INCLUDE THE FOLLOWING AS WELL

- Farmstead & District:** (List of structures and buildings, known or estimated year built, and contributing or noncontributing status)
- Barn:**
 - A sketch of the frame/truss configuration in the form of drawing a typical middle bent of the barn.
 - A photograph of the loft showing the frame configuration along one side.
 - A sketch floor plan of the interior space arrangements along with the barn's exterior dimensions in feet.

State Historic Preservation Office (SHPO) Use Only Below This Line

Concur with above survey opinion on National Register eligibility: Yes No More Research Recommended
 This is a locally designated property or part of a locally designated district.

Comments: _____

Evaluated by (name/title): _____ Date: _____

Iowa Site Inventory Form Continuation Sheet

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Maytag Employees Credit Union	Jasper
Name of Property	County
121 W. 3rd St. N.	Newton
Address	City

7. Description

Site Description

The Maytag Employees Credit Union is located on the southwest corner of W. 3rd St. N. and N. 2nd Ave. W. Its entrance faces northeast. It is adjoined on the south by a one-story commercial building and on the west by its parking lot with drive-up facility. To the west of the the parking lot is a W. 4th St. N. A public sidewalk runs flush to the building on the north and east, providing access to the primary entrance.

Property Description

The credit union is a one-story, frame building on a poured concrete foundation. It is a multidirectional building, with two perpendicular wings, a projection at their convergence, and another small projection at the back of the building. At its longest points the building measures 129 feet by 59 feet. A 1990 addition extended the building to the west and included new drive-through banking kiosks.

Clad in dark brown, faux-wood paneling the building features a low border of variagated brick which echoes the colors of the asphalt shingles on the hipped roof. Low pruned shrubs nestle close to the building, creating a comfortable, settled, homelike appearance.

Multiple-casement windows facing north and east are framed by textured forest green surrounds. The projecting entryway features a commercial steel-framed door with sidelights and windows sloping back to building. Near the northwest corner of the building an unadorned door, facing northwest, provides a secondary entrance from the N. 2nd Ave. W parking lot.

Extending from the building's west side a collonnaded drive-up, part of the 1990 expansion, offers automobiles a protected access to tellers.

Integrity Considerations

Because the resource was constructed less than 50 years ago, no consideration of integrity is warranted.

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121 W. 3rd St. N.	Newton
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8. Statement of Significance

Because the resource was constructed less than 50 years ago it is considered a non-contributing resource to the Newton Downtown Historic District.

Historical Background

Newton was platted as the Jasper County seat in 1847. The commercial district grew up around the courthouse square with the earliest buildings, which commonly housed both commerce and dwellings, constructed of wood. The development of the downtown from its platting in 1846 to c.1890 is tied to its status as the county seat and the 1867 arrival of the Mississippi-Missouri Railroad. The character of the commercial downtown is recorded in images of the contiguous brick commercial Italianate buildings surrounding the courthouse square.

Beginning in the 1890s, it was industry, specifically the washing machine industry, that drove Newton's economy and the commercial success of its downtown. Due to the success and longevity of the Maytag Company, its history presents the greatest impact on Newton's downtown commercial district. From 1890-1920, a period in Maytag history marked by the company's incorporation and the development of the first electrically powered washing machine, a number of significant buildings were constructed in the Newton Downtown District. The addition of these buildings (and others) introduced a 20th century architectural sensibility to the district; moving the visual character away from the Late Victorian era Italianate style that had previously dominated the streetscapes.

During the decade of 1920 to 1930, Newton's population nearly doubled. The period is marked by the Maytag Company's ascension to the nation's leading manufacturer of washing machines. The economic prosperity brought by the company's success is reflected in the Newton Downtown Historic District with the construction of some of its most important buildings including the First Newton National Bank (1920) and the Maytag Hotel (1926). Both buildings lend a sense of importance to the downtown district.

The visual character and composition of the downtown district remained generally constant through the Depression era and war years – a period when industry and commerce (including the Maytag Company) were focused on surviving and on supporting the war effort. The boom that came in the wake of Maytag's 1946 introduction of the automatic washing machine was apparent in the Newton Downtown Historic District by the mid-1950s. Between about 1954 and 1963 the downtown buildings underwent dramatic alteration, a nearly wholesale removal of the Italianate façades and replacement with those reflecting a mid-20th century Modern aesthetic. Buildings altered during that period line the streetscapes of the district. In addition to the Victorian era buildings that were re-faced during this time, a number of new buildings were constructed, their stylistic character reflective of the era.

Although the washing machine industry in Newton is now a thing of the past, its mark on the Newton Downtown Historic District is undeniable.

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8. Statement of Significance, cont'd.

Property History

The history of the credit unions that have occupied this building is much older than the building itself. The U. E. R. M. W. A. Credit Union was first organized in Newton in 1938. It had already occupied at least two other locations and changed its name, first to the U.A.W. Credit Union and then to the Newton Credit Union, before moving to an existing building on this site circa 1969/70.

At the time of the construction of this building in 1981 the institution was known as the Maytag Employees Credit Union. In 1985 it was rechristened the Tri-County Credit Union; it was under this name that the organization expanded the building and added new drive-through facilities in 1990. Since 2007 the corporation has been known as Advantage Credit Union.

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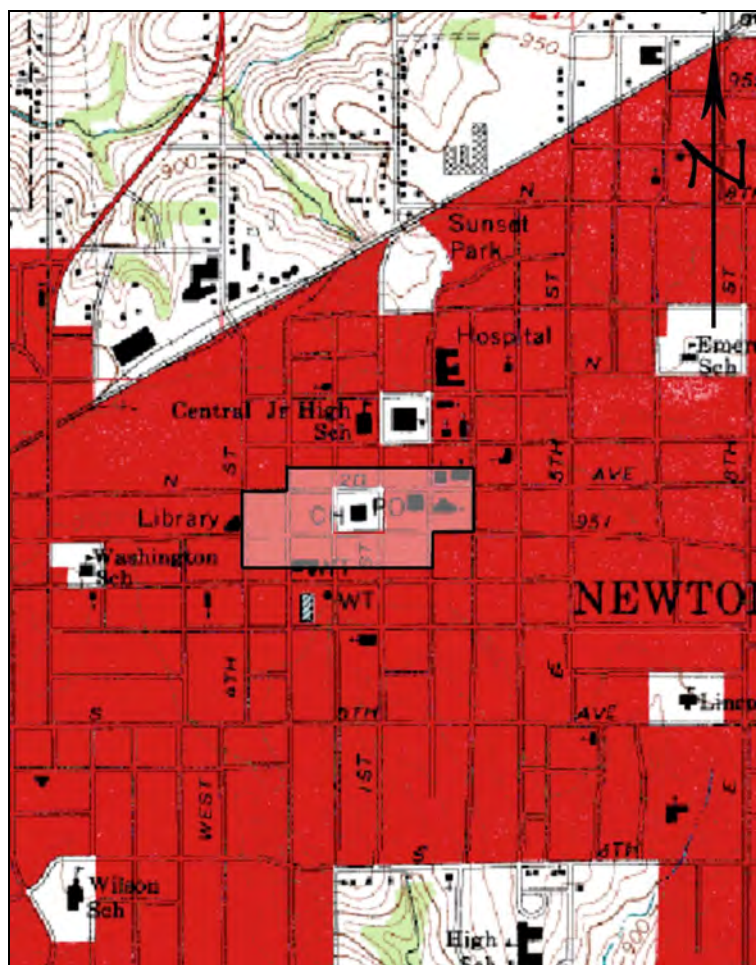
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11. Additional Documentation - Maps

USGS 7.5 MINUTE TOPOGRAPHIC MAP – NEWTON – 1965



(MAP SOURCE: <http://www.trails.com>. Accessed 07/21/2012.)

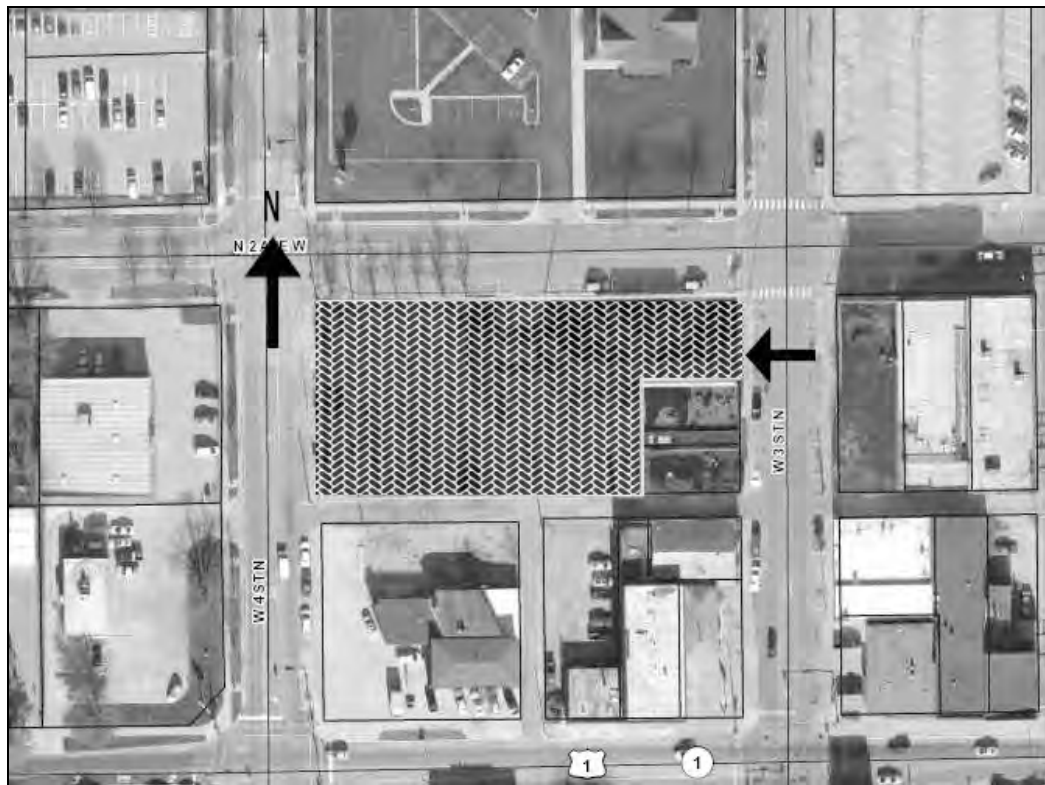
The Newton Downtown Historic District, to which the Advantage Credit Union building is considered a non-contributing resource, is indicated.

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11. Additional Documentation - Maps

PARCEL MAP – AERIAL VIEW – 2011



(Source: <http://beaconschneidercorp.com>. Accessed June 2011))

The location of the Advantage Credit Union property is shaded. The location of the building is indicated by an arrow. Drive-through kiosks are located directly to the west of the building and a parking lot spans the west side of the property.

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11. Additional Documentation, cont'd.

PHOTOGRAPHS



View of the west side of the 100 block of W. 3rd St. N., looking southwest. The resource is indicated.

(Image by Sue Smith – July 1, 2011)

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Maytag Employees Credit Union

Jasper

Name of Property

County

121 W. 3rd St. N.

Newton

Address

City

11. Additional Documentation, cont'd.

PHOTOGRAPHS



Looking southwest from the corner of West Third St. N. and N. 2nd Ave. W.

(Image by Bob Sawyer, May 30, 2011.)

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11. Additional Documentation, cont'd.

HISTORIC IMAGES – 1991



(SOURCE: Newton Daily News Feb. 1, 1991)

This small photo appeared in an ad announcing the shareholders' meeting just months after the completion of the new building.

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9. Bibliographic References

<http://beaconschneidercorp.com>.

Hurto, Larry Ray. A History of Newton, Iowa. Wolfe City, TX: Hennington Publishing Co. (1992).

Newton city directories and telephone books, Various years. In Newton Public Library and Jasper Co. Genealogical Library.

Newton Daily News. Microfilm in the Newton Public Library.

Personal interview with Corrine Coyle, Advantage Credit Union manager. (May 18, 2012)