

Site Inventory Form
State Historical Society of Iowa
 (November 2005)

State Inventory No. 50-01693 New Supplemental
 Part of a district with known boundaries (enter inventory no.) 50-01703
 Relationship: Contributing Noncontributing
 Contributes to a potential district with yet unknown boundaries
 National Register Status:(any that apply) Listed De-listed NHL DOE
 9-Digit SHPO Review & Compliance (R&C) Number _____
 Non-Extant (enter year) _____

1. Name of Property

historic name Iowa Jaycees Building

other names/site number Olmstead-Whitfield Building

2. Location

street & number 115 W. 3rd St. N.

city or town Newton vicinity, county Jasper

Legal Description: (If Rural) Township Name _____ Township No. _____ Range No. _____ Section _____ Quarter of Quarter _____

(If Urban) Subdivision Original Town Block(s) 17 Lot(s) 1 S 32'

3. State/Federal Agency Certification [Skip this Section]

4. National Park Service Certification [Skip this Section]

5. Classification

Category of Property (Check only one box)	Number of Resources within Property	
	If Non-Eligible Property Enter number of:	If Eligible Property, enter number of: Contributing Noncontributing
<input checked="" type="checkbox"/> building(s)	_____ buildings	<u>1</u> _____ buildings
<input type="checkbox"/> district	_____ sites	_____ _____ sites
<input type="checkbox"/> site	_____ structures	_____ _____ structures
<input type="checkbox"/> structure	_____ objects	_____ _____ objects
<input type="checkbox"/> object	_____ Total	<u>1</u> _____ Total

Name of related project report or multiple property study (Enter "N/A" if the property is not part of a multiple property examination).
 Title Downtown Newton, Iowa Historical Architectural Data Base Number 50-010

6. Function or Use

Historic Functions (Enter categories from instructions)	Current Functions (Enter categories from instructions)
<u>03C01 SOCIAL/facility of public service organization</u>	<u>03C01 SOCIAL/facility of public service organization</u>
<u>03A SOCIAL/meeting hall</u>	<u>03A SOCIAL/meeting hall</u>
_____	_____

7. Description

Architectural Classification (Enter categories from instructions)	Materials (Enter categories from instructions)
<u>09F05 Commercial/Brick Front</u>	foundation <u>10B CONCRETE/poured</u>
<u>09D01 Roof Form/Flat</u>	walls (visible material) <u>10A CONCRETE/block</u>
_____	roof _____
_____	other <u>03 BRICK</u>

Narrative Description (SEE CONTINUATION SHEETS, WHICH MUST BE COMPLETED)

8. Statement of Significance

Applicable National Register Criteria (Mark "x" representing your opinion of eligibility after applying relevant National Register criteria)	
<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> More Research Recommended	A Property is associated with significant events.
<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> More Research Recommended	B Property is associated with the lives of significant persons.
<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> More Research Recommended	C Property has distinctive architectural characteristics.
<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> More Research Recommended	D Property yields significant information in archaeology or history.

County Jasper
City Newton

Address 115 W. 3rd St. N.

Site Number 50-01693
District Number 50-01703

Criteria Considerations

- A Owned by a religious institution or used for religious purposes.
- B Removed from its original location.
- C A birthplace or grave.
- D A cemetery.
- E A reconstructed building, object, or structure.
- F A commemorative property.
- G Less than 50 years of age or achieved significance within the past 50 years.

Areas of Significance (Enter categories from instructions)

05 COMMERCE

Significant Dates

Construction date 1962 check if circa or estimated date
Other dates, including renovation _____

Significant Person

(Complete if National Register Criterion B is marked above)

Architect/Builder

Architect _____
Builder Don Lorenzen Construction (Newton, IA)

Narrative Statement of Significance (SEE CONTINUATION SHEETS, WHICH MUST BE COMPLETED)

9. Major Bibliographical References

Bibliography See continuation sheet for citations of the books, articles, and other sources used in preparing this form

10. Geographic Data

UTM References (OPTIONAL)

Zone	Easting	Northing	Zone	Easting	Northing
1	_____	_____	2	_____	_____
3	_____	_____	4	_____	_____

See continuation sheet for additional UTM references or comments

11. Form Prepared By

name/title Rita Reinheimer & Mary Jo Niskin
organization Newton Historic Preservation Commission
street & number 101 W 4 ST S
city or town Newton state Iowa date 06/01/12
telephone 641-792-2787 zip code 50208

ADDITIONAL DOCUMENTATION (Submit the following items with the completed form)

FOR ALL PROPERTIES

- Map:** showing the property's location in a town/city or township.
- Site plan:** showing position of buildings and structures on the site in relation to public road(s).
- Photographs:** representative black and white photos. If the photos are taken as part of a survey for which the Society is to be curator of the negatives or color slides, a photo/catalog sheet needs to be included with the negatives/slides and the following needs to be provided below on this particular inventory site:

Roll/slide sheet # _____	Frame/slot # _____	Date Taken _____
Roll/slide sheet # _____	Frame/slot # _____	Date Taken _____
Roll/slide sheet # _____	Frame/slot # _____	Date Taken _____

- See continuation sheet or attached *photo & slide catalog sheet* for list of photo roll or slide entries.
- Photos/illustrations without negatives are also in this site inventory file.

FOR CERTAIN KINDS OF PROPERTIES, INCLUDE THE FOLLOWING AS WELL

- Farmstead & District:** (List of structures and buildings, known or estimated year built, and contributing or noncontributing status)
- Barn:**
 - A sketch of the frame/truss configuration in the form of drawing a typical middle bent of the barn.
 - A photograph of the loft showing the frame configuration along one side.
 - A sketch floor plan of the interior space arrangements along with the barn's exterior dimensions in feet.

State Historic Preservation Office (SHPO) Use Only Below This Line

Concur with above survey opinion on National Register eligibility: Yes No More Research Recommended
 This is a locally designated property or part of a locally designated district.

Comments: _____

Evaluated by (name/title): _____ Date: _____

Iowa Site Inventory Form Continuation Sheet

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Iowa Jaycees Building	Jasper
Name of Property	County
115 W. 3 rd St. N.	Newton
Address	City

5. Classification, cont'd

The Iowa Jaycees building is considered a building and is counted as a contributing resource to the Newton Downtown Historic District.

7. Description

Site Description

This freestanding building is located on the west side of W. 3rd St. N. near the middle of the block; its façade faces east. Directly north of it is a one-car parking space and a one-story freestanding brick building of similar style and structure. On the south is a public alley with a private entrance. A public sidewalk runs flush to the building on the east, providing access to the primary entrance.

Property Description

This one-story 30 x 66' building is constructed of painted concrete block with a variegated brick façade topped by an overhang. Four light colored brick piers, the same type brick that originally covered the front façade, evenly divide the load-bearing block walls on the north and south sides. Typical of commercial buildings its roof is flat.

The front façade has been refaced with variegated brown brick. A central, recessed entrance features a non-historic painted paneled door with narrow glass sidelights. On either side of the entrance is a small inappropriately scaled picture window. Originally there were large floor-to-ceiling picture windows which spanned most of the front façade. The current windows, thought to have been installed in 1991, retain neither the size nor the shape of the originals.

The entry walls around the doorway are plastered with white Portland cement to match the overhang. On the transom above the doorway, a flush-mounted sign proclaims this as the "Olmstead-Whitfield Building." On either side of the door, above the windows, is a flush-mounted sign announcing the Jaycees' official organizational names. The signs are not original to the building.

Integrity Considerations

As it relates to design, materials, and workmanship, three sides of the building retain their original appearance and a high degree of integrity. The appearance of the front façade, however, has changed dramatically, due to alterations of the brick and the original windows. The replacement windows do not retain the size of the originals, and they are disproportionately small compared to the signs above them.

Since this building's significance lies in its contributions to the development and prosperity of the downtown commercial district generally, a more important consideration is integrity as it relates to location, association, and setting. In these categories, the building retains a relatively high degree of integrity, and it contributes to the integrity of feeling created by the generally intact commercial district found in Newton. Although this building was constructed approximately two years before its neighbor directly to the north, the similar size and visual style of the two buildings bring cohesiveness to this portion of the block.

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Iowa Jaycees Building	Jasper
Name of Property	County
115 W. 3 rd St. N.	Newton
Address	City

8. Statement of Significance

It was through years of planning, community involvement, and cooperation that Newton was chosen as the site for the state Jaycee headquarters. The building project was made possible by the foresight, collaboration, and generosity of a number of local businesses and civic-minded individuals.

The resulting Iowa Jaycees building is considered a contributing resource to the Newton Downtown Historic District. It is eligible under Criterion A in association with the history of Newton commerce, significant in its ability to contribute to our understanding of the evolution of the business district and its impact on the economic success of the community of Newton.

Historical Background

Newton was platted as the Jasper County seat in 1847. The commercial district grew up around the courthouse square with the earliest buildings, which commonly housed both commerce and dwellings, constructed of wood. The development of the downtown from its platting in 1846 to c.1890 is tied to its status as the county seat and the 1867 arrival of the Mississippi-Missouri Railroad. The character of the commercial downtown is recorded in images of the contiguous brick commercial Italianate buildings surrounding the courthouse square.

Beginning in the 1890s, it was industry, specifically the washing machine industry, that drove Newton's economy and the commercial success of its downtown. Due to the success and longevity of the Maytag Company, its history presents the greatest impact on Newton's downtown commercial district. From 1890-1920, a period in Maytag history marked by the company's incorporation and the development of the first electrically powered washing machine, a number of significant buildings were constructed in the Newton Downtown District. The addition of these buildings (and others) introduced a 20th century architectural sensibility to the district; moving the visual character away from the Late Victorian era Italianate style that had previously dominated the streetscapes.

During the decade of 1920 to 1930, Newton's population nearly doubled. The period is marked by the Maytag Company's ascension to the nation's leading manufacturer of washing machines. The economic prosperity brought by the company's success is reflected in the Newton Downtown Historic District with the construction of some of its most important buildings including the First Newton National Bank (1920) and the Maytag Hotel (1926). Both buildings lend a sense of importance to the downtown district.

The visual character and composition of the downtown district remained generally constant through the Depression era and war years – a period when industry and commerce (including the Maytag Company) were focused on surviving and on supporting the war effort. The boom that came in the wake of Maytag's 1946 introduction of the automatic washing machine was apparent in the Newton Downtown Historic District by the mid-1950s. Between about 1954 and 1963 the downtown buildings underwent dramatic alteration, a nearly wholesale removal of the Italianate façades and replacement with those reflecting a mid-20th century Modern aesthetic. Buildings altered during that period line the streetscapes of the district. In addition to the Victorian era buildings that were re-faced during this

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Iowa Jaycees Building	Jasper
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8. Statement of Significance, cont'd.

time, a number of new buildings, including the Iowa Jaycees building, were constructed, their stylistic character reflective of the era.

Although the washing machine industry in Newton is now a thing of the past, its mark on the Newton Downtown Historic District is undeniable.

Property History

The Newton Jaycees organization, chartered in February 1929, was the fifth such chapter in the state. In 1938 the local group began a "building fund" with the hope that, someday, they could afford to have their own building.

The building fund languished in the bank for the next twenty years. By 1958, local Jaycees members realized that a number of small organizations and clubs in Newton were also struggling to find space to hold their meetings, and once again they began talking earnestly about constructing a building that could be used by a number of community organizations. When the state Jaycees organization expressed a desire to establish a state headquarters, the Newton group seized the opportunity to satisfy a number of needs with the construction of a single building.

In April 1962, following intensive planning and cooperation by a number of local civic organizations and the local business community, the Newton Jaycees' building proposal was accepted by the state organization, and Newton was selected as the site for the permanent headquarters of the Iowa State Jaycees. Construction on the \$24,000 building, built largely with funds raised by the Newton Jaycees, began in September of 1962 and was completed later that year. The structure carries the name "Olmstead-Whitfield Building" over the door, in tribute to George Olmstead and Allen Whitfield. Each man served as president of the Iowa Jaycees and, in the 1930s, as president of the national organization.

When the building was completed, ownership was given to the state organization, which occupied the front quarter of the building. The Newton Jaycees leased the rest of the building for use as their headquarters; in the early days auditorium space was periodically rented or donated to Newton social and civic organizations for their meetings.

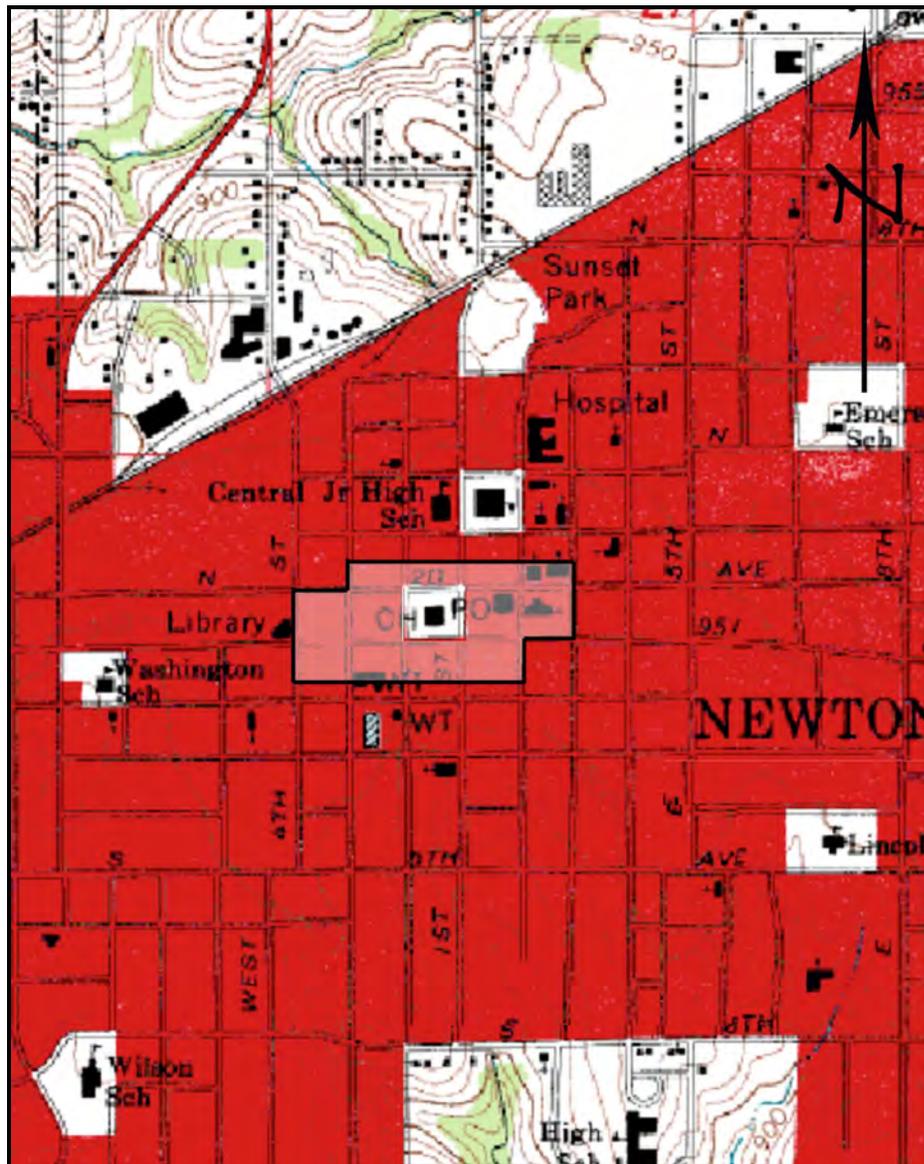
The state and local Jaycees organizations have been the only occupants of the building. After the state Jaycees went to a "virtual office" online, the building sat vacant for several years. In 2011 it was sold to the owners of the neighboring accounting firm; they currently use the building for storage.

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11. Additional Documentation - Maps

USGS 7.5 MINUTE TOPOGRAPHIC MAP – NEWTON – 1965



(MAP SOURCE: www.trails.com)

The Newton Downtown Historic District, to which the Iowa Jaycees Building is considered a contributing resource, is indicated.

Iowa Department of Cultural Affairs
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Continuation Sheet

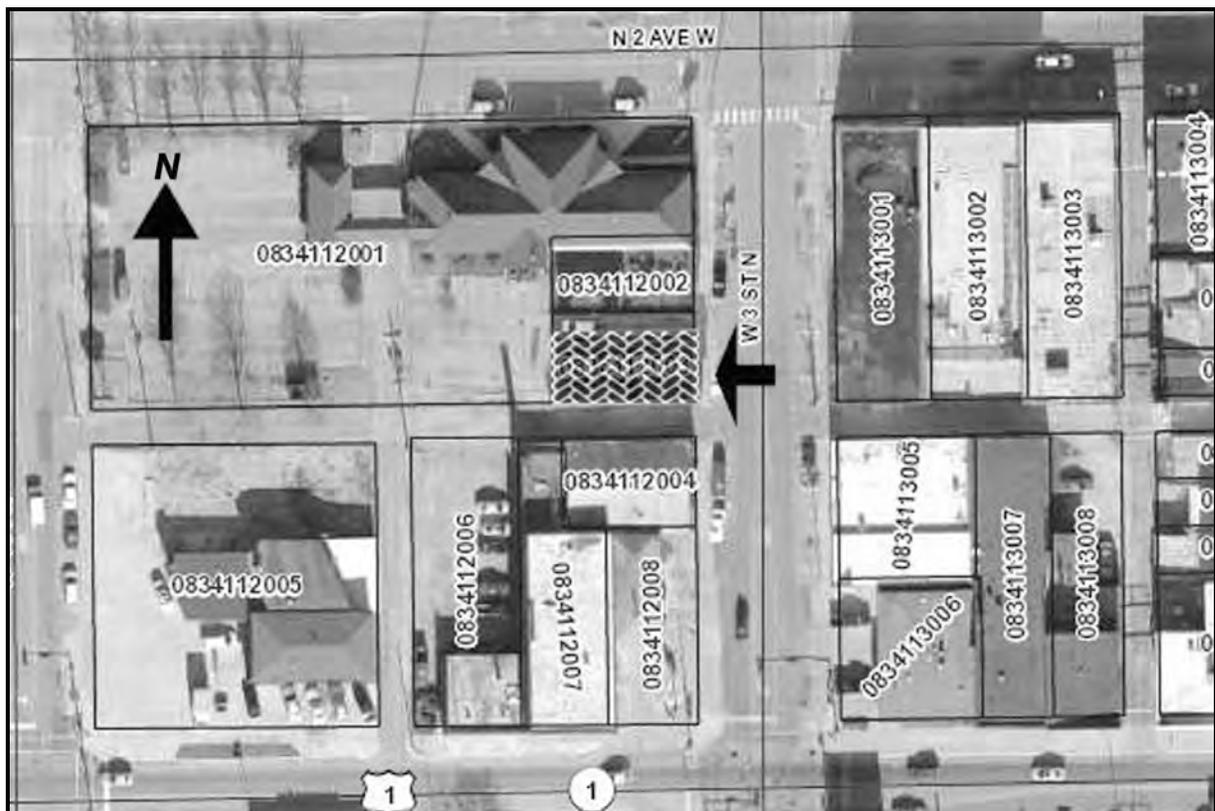
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11. Additional Documentation - Maps

PARCEL MAP – 2011



(Source: <http://beaconschneidercorp.com>)

The location of the resource is marked.

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11. Additional Documentation, cont'd.

PHOTOGRAPHS



View of the resource (indicated) looking northwest across W. 3rd Street N.

(All images by Sue Smith – July 1, 2011)

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11. Additional Documentation, cont'd.

PHOTOGRAPHS



View of the building looking northwest across W 3 St N. The light colored brick on the sides of the building is original to the construction. It was this brick that was on the front facade

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Iowa Jaycees Building	Jasper
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11. Additional Documentation, cont'd.

HISTORIC IMAGES – June 15, 1963



(SOURCE: *Newton Daily News*, June 17, 1963.)

Taken at the time of the open house/dedication of the building in June 1963, this photo shows the original appearance of the Jaycee headquarters' façade. The building had actually been in use since early 1963. Local Jaycee members are pictured.

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9. Bibliographic References

Building permits for this address, on file in the Newton Public Works building.

“Dedicate State Headquarters of Junior Chamber.” *Newton Daily News*, June 17, 1963, p. 2.

“Final Plans Announced for Jaycee Building.” *Newton Daily News* February 23, 1962, p. 1.

“Here’s How the Building Plans Actually Started.” *Newton Daily News*, February 27, 1962, p. 1.

“Jaycee Building to Newton.” *Newton Daily News*, April 30, 1962, p. 1.

“Jaycees ‘Proud’ of New Building: First Meeting Held Here Sunday.” *Newton Daily News*, January 7, 1963, p. 1.

“Newton Jaycees Observe 33rd Year of Service.” *Newton Daily News*, February 9, 1962, p. 1.

Personal interview with Mark Welbes, 2012 Board Chair of the Iowa Jaycees (January 11, 2012).

“State Jaycee Headquarters in Newton a Top Goal in 1962.” *Newton Daily News*, April 9, 1962, p. 1.