

Site Inventory Form
State Historical Society of Iowa
 (November 2005)

State Inventory No. 50-01688

New Supplemental

Part of a district with known boundaries (enter inventory no.) 50-01703

Relationship: Contributing Noncontributing

Contributes to a potential district with yet unknown boundaries

National Register Status:(any that apply) Listed De-listed NHL DOE

9-Digit SHPO Review & Compliance (R&C) Number _____

Non-Extant (enter year) _____

1. Name of Property

historic name Newton Tire & Battery Service

other names/site number Rempp Motor Parts, Letter Shop Printing

2. Location

street & number 109-111 W. 3rd St. N.

city or town Newton

vicinity, county Jasper

Legal Description: (If Rural) Township Name _____

Township No. _____

Range No. _____

Section _____

Quarter of Quarter _____

(If Urban) Subdivision Original Plat

Block(s) 17

Lot(s) C

3. State/Federal Agency Certification [Skip this Section]

4. National Park Service Certification [Skip this Section]

5. Classification

Category of Property (Check only one box)

- building(s)
- district
- site
- structure
- object

Number of Resources within Property

If Non-Eligible Property

Enter number of:

— buildings
 — sites
 — structures
 — objects
 — Total

If Eligible Property, enter number of:

Contributing Noncontributing

1 — buildings
 — — sites
 — — structures
 — — objects
1 — Total

Name of related project report or multiple property study (Enter "N/A" if the property is not part of a multiple property examination).

Title

Downtown Newton, Iowa

Historical Architectural Data Base Number

50-010

6. Function or Use

Historic Functions (Enter categories from instructions)

14D09 TRANSPORTATION/Road Related/auto service

02E COMMERCE/TRADE/specialty store

02E08 COMMERCE/TRADE/Specialty Store/beauty shop

Current Functions (Enter categories from instructions)

02E08 COMMERCE/TRADE/Specialty Store/

beauty shop

02H COMMERCE/TRADE/Warehouse

7. Description

Architectural Classification (Enter categories from instructions)

09F05 Commercial/brick front

Materials (Enter categories from instructions)

foundation

10B CONCRETE/Poured

walls (visible material) 03 BRICK

roof _____

other red tile walls Is that clay????

Narrative Description (SEE CONTINUATION SHEETS, WHICH MUST BE COMPLETED)

8. Statement of Significance

Applicable National Register Criteria (Mark "x" representing your opinion of eligibility after applying relevant National Register criteria)

- Yes No More Research Recommended

- A Property is associated with significant events.
- B Property is associated with the lives of significant persons.
- C Property has distinctive architectural characteristics.
- D Property yields significant information in archaeology or history.

County Jasper
City Newton

Address 109-111 W. 3rd St. N.

Site Number 50-01688
District Number 50-01703

Criteria Considerations

- A Owned by a religious institution or used for religious purposes.
- B Removed from its original location.
- C A birthplace or grave.
- D A cemetery.
- E A reconstructed building, object, or structure.
- F A commemorative property.
- G Less than 50 years of age or achieved significance within the past 50 years.

Areas of Significance (Enter categories from instructions)

05 COMMERCE

10 TRANSPORTATION

Significant Dates

Construction date
1925 check if circa or estimated date
Other dates, including renovation

Significant Person

(Complete if National Register Criterion B is marked above)

Architect/Builder

Architect

Builder

Narrative Statement of Significance SEE CONTINUATION SHEETS, WHICH MUST BE COMPLETED

9. Major Bibliographical References

Bibliography See continuation sheet for citations of the books, articles, and other sources used in preparing this form

10. Geographic Data

UTM References (OPTIONAL)

Zone	Easting	Northing	Zone	Easting	Northing
1	_____	_____	2	_____	_____
3	_____	_____	4	_____	_____

See continuation sheet for additional UTM references or comments

11. Form Prepared By

name/title Rita Reinheimer & Mary Jo Niskin date 06/01/2012
 organization Newton Historic Preservation Commission telephone 641-792-2787
 street & number 101 W 4 ST S state Iowa zip code 50208
 city or town Newton

ADDITIONAL DOCUMENTATION (Submit the following items with the completed form)

FOR ALL PROPERTIES

- Map:** showing the property's location in a town/city or township.
- Site plan:** showing position of buildings and structures on the site in relation to public road(s).
- Photographs:** representative black and white photos. If the photos are taken as part of a survey for which the Society is to be curator of the negatives or color slides, a photo/catalog sheet needs to be included with the negatives/slides and the following needs to be provided below on this particular inventory site:

Roll/slide sheet # _____	Frame/slot # _____	Date Taken _____
Roll/slide sheet # _____	Frame/slot # _____	Date Taken _____
Roll/slide sheet # _____	Frame/slot # _____	Date Taken _____

- See continuation sheet or attached *photo & slide catalog sheet* for list of photo roll or slide entries.
- Photos/illustrations without negatives are also in this site inventory file.

FOR CERTAIN KINDS OF PROPERTIES, INCLUDE THE FOLLOWING AS WELL

- Farmstead & District:** (List of structures and buildings, known or estimated year built, and contributing or noncontributing status)
- Barn:**
 - A sketch of the frame/truss configuration in the form of drawing a typical middle bent of the barn.
 - A photograph of the loft showing the frame configuration along one side.
 - A sketch floor plan of the interior space arrangements along with the barn's exterior dimensions in feet.

State Historic Preservation Office (SHPO) Use Only Below This Line

Concur with above survey opinion on National Register eligibility: Yes No More Research Recommended
 This is a locally designated property or part of a locally designated district.

Comments: _____

Evaluated by (name/title): _____ Date: _____

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Newton Tire & Battery Service	Jasper
Name of Property	County
109-111 W. 3 rd St. N.	Newton
Address	City

5. Classification, cont'd.

Rempp Motor Parts is considered a building and is counted as a contributing resource to the Newton Downtown Historic District.

7. Description

Site Description

Newton Tire & Battery Service is located on the west side of W. 3rd St. N. near the middle of the 100 block; its façade faces east. A one-story commercial building abuts it on the south. An alley borders the north side of the building. A public sidewalk runs flush to the building on the east, providing access to the primary entrance.

Property Description

Extending 61 feet west from its 41-foot frontage on W. 3rd St. N., Newton Tire & Battery Service is a one-story commercial building of tile on a poured concrete foundation. Its façade is devoid of stylistic incidentals. The smooth, unembellished surface of its red-brick false front is interrupted only to make allowances for the primary entrance of steel-framed glass, two symmetrically placed glass windows on either side framed by metal surrounds, and a non-historic recessed, overhead metal door that indicates a garage entry. Information that the false front was installed circa 1970 (perhaps to camouflage a new pitched roof installed at approximately the same time) should be verified – visual evaluation does not support that assertion.

Drawing attention to the discrete identifying signage above the front door are the shallow, non-historic metal awnings above each window. Their powerful teal color provides contrast to the variegated red brick that surfaces the building's façade.

A unique aspect of this building is its roof profile. Two vertical brick piers of the pitched roofline anchor the façade. The horizontal roofline of the parapet continues before ascending at a dramatic pitch and then leveling off onto a horizontal crown.

The north wall of building 109-111 faces the alley and appears to be made of tile block. Windows have been filled in, with their size and shape retained. An overhead garage door at the northeast corner allows entrance to the rear of the building. At the rear of the building a shorter version of the front façade's parapet wall rises between this resource and the abutting building.

Integrity Considerations

As it relates to design, materials, and workmanship the primary façade of Newton Tire & Battery Service presents a good level of integrity. Additional research should seek to substantiate assertions about the façade, but, operating under the assumption that the stepped parapet (false-front) dates to the building's

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7. Description, cont'd.

construction, it is only the infill of the north bay that significantly impacts integrity of design and materials. The alteration of the roof itself, is camouflaged by the stepped parapet, thus diminished a negative impact to the historic character.

In a building whose significance lies in its commercial history, integrity of location, association, and setting is a more important consideration. In this respect, the Newton Tire & Battery Service building retains a high degree of integrity and contributes to the integrity of feeling created by the generally intact commercial district found in Newton.

8. Statement of Significance

Newton Tire & Battery Service is considered a contributing resource to the Newton Downtown Historic District. The building is eligible under Criterion A in association with the history of Newton commerce, significant in its ability to contribute to our understanding of the evolution of the business district and its impact on the economic success of the community of Newton. As a resource constructed in response to the growing needs of the motoring community, the building draws attention to that specific segment of the commercial sector.

Historical Background

Newton was platted as the Jasper County seat in 1847. The commercial district grew up around the courthouse square with the earliest buildings, which commonly housed both commerce and dwellings, constructed of wood. The development of the downtown from its platting in 1846 to c.1890 is tied to its status as the county seat and the 1867 arrival of the Mississippi-Missouri Railroad. The character of the commercial downtown is recorded in images of the contiguous brick commercial Italianate buildings surrounding the courthouse square.

Beginning in the 1890s, it was industry, specifically the washing machine industry, that drove Newton's economy and the commercial success of its downtown. Due to the success and longevity of the Maytag Company, its history presents the greatest impact on Newton's downtown commercial district. From 1890-1920, a period in Maytag history marked by the company's incorporation and the development of the first electrically powered washing machine, a number of significant buildings were constructed in the Newton Downtown District. The addition of these buildings (and others) introduced a 20th century architectural sensibility to the district; moving the visual character away from the Late Victorian era Italianate style that had previously dominated the streetscapes.

During the decade of 1920 to 1930, Newton's population nearly doubled. The period is marked by the Maytag Company's ascension to the nation's leading manufacturer of washing machines. The economic prosperity brought by the company's success is reflected in the Newton Downtown Historic District with the construction of some of its most important buildings including the First Newton National

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8. Statement of Significance, cont'd.

Bank (1920) and the Maytag Hotel (1926). Both buildings lend a sense of importance to the downtown district.

The visual character and composition of the downtown district remained generally constant through the Depression era and war years – a period when industry and commerce (including the Maytag Company) were focused on surviving and on supporting the war effort. The boom that came in the wake of Maytag's 1946 introduction of the automatic washing machine was apparent in the Newton Downtown Historic District by the mid-1950s. Between about 1954 and 1963 the downtown buildings underwent dramatic alteration, a nearly wholesale removal of the Italianate façades and replacement with those reflecting a mid-20th century Modern aesthetic. Buildings altered during that period line the streetscapes of the district. In addition to the Victorian era buildings that were re-faced during this time, a number of new buildings were constructed, their stylistic character reflective of the era.

Although the washing machine industry in Newton is now a thing of the past, its mark on the Newton Downtown Historic District is undeniable.

Property History

The Newton Tire & Battery Service building was apparently constructed between 1918 and 1927, as indicated by Sanborn maps. Its first documented occupant was the Newton Tire & Battery Service, in 1929. That business soon moved to a larger building across the street and, by 1939, Goodyear Service, Auto & Tires was occupying the entire building. The building retained its automotive function while Rempp Motor Parts was here from the mid-1940s through the late 1960s. At that time the office and retail sales were located in the southeast portion of the building, and automotive service was performed in the north bay and on the west side (rear) of the building.

Letter Shop Printing was located in the north and west portion of the building from 1970 through much of the 1990s. As owner of the building, Letter Shop Printing's owner made numerous changes to the building's appearance soon after moving in. A pitched roof replaced the original flat roof, and a false front of brick was added to the front façade. The north bay's overhead garage door was replaced with a retail-size door and window. Permanent partitions were added inside the building to convert the former Rempp office into a beauty shop, and the building was assigned two separate addresses of 109 and 111 W. 3rd St. N.

Since 1970 the southeast corner of the building has been a beauty shop. Maxine's Hair Fashions occupied the space from 1970 to the late 1990s. Carson's Beauty Salon followed in approximately 2000 and, since 2008, the Divine Concepts salon has occupied the space.

Letter Shop Printing also remained in the building from 1970 until the 1990s. The building was sold in 2000 to Randy Terlouw, who removed the commercial door and window from the north bay and reinstalled an overhead garage door. He uses this bay as a warehouse for his business, Randy's Construction, and his wife's business, Kitchen Concepts.

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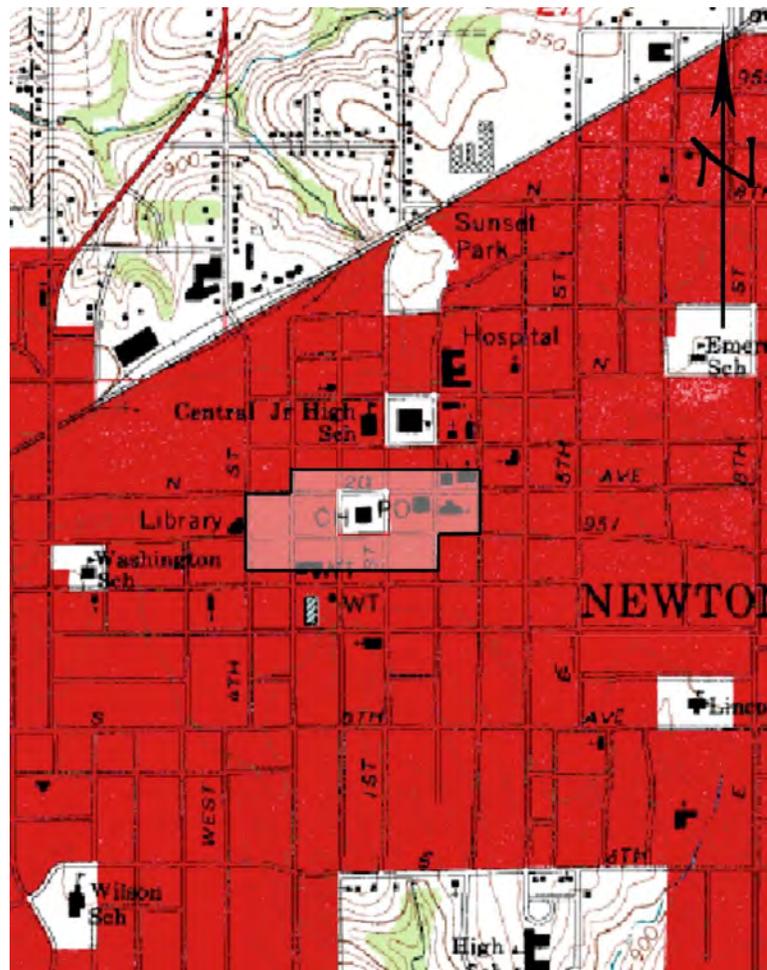
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Related District Number 50-01703

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11. Additional Documentation - Maps

USGS 7.5 MINUTE TOPOGRAPHIC MAP – NEWTON – 1965



(MAP SOURCE: <http://www.trails.com>. Accessed 09/21/2011.)

The Newton Downtown Historic District, to which Newton Tire & Battery Service is considered a contributing resource, is indicated.

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Newton Tire & Battery Service
Name of Property
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Jasper
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Newton
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11. Additional Documentation - Maps

PARCEL MAP – AERIAL VIEW - 2011



(Source: <http://www.beacon.schneidercorp.com>. Accessed 09/21/2011.)

The location of the resource is marked with an arrow.

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11. Additional Documentation, cont'd.

PHOTOGRAPHS



This photo shows a portion of the west side of the 100 block of W. 3rd St. N., looking northwest. The location of the resource is indicated.

(All images by Sue Smith – July 1, 2011)

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11. Additional Documentation, cont'd.

PHOTOGRAPHS



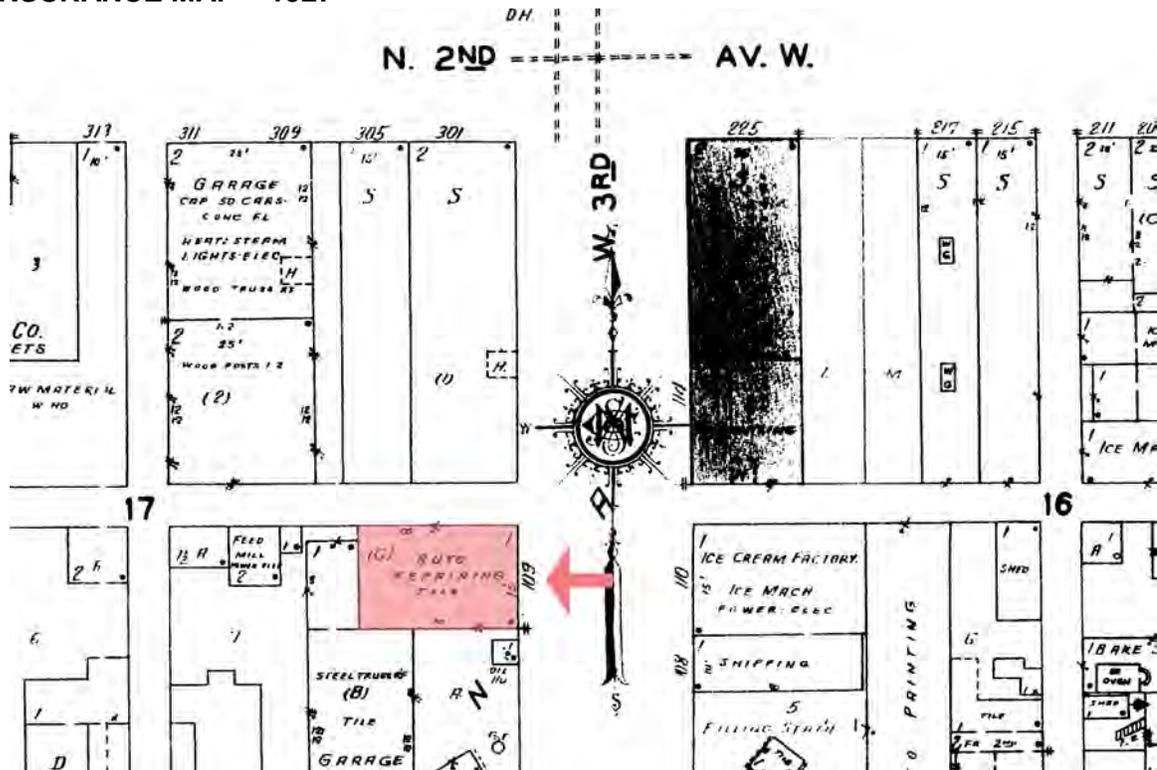
Looking west across W. 3rd St. N. The chimney visible in this photo belongs to another building.

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11. Additional Documentation, cont'd.

FIRE INSURANCE MAP – 1927



(SOURCE: Sanborn Company Fire Insurance Map, 1927)

The location of the resource is indicated. The 1949 Sanborn map also shows only one address for this building.

In 1970, the address of 109 was assigned to a space in the southeast corner of the building that had previously functioned as the sales office for Rempp Motor Parts. The address of 111 was assigned to the L-shaped space that filled the entire north and west sides of the building.

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9. Bibliographic References

Jasper Co. Assessor's records. <http://beaconschneidercorp.com>

Newton city directories and telephone books, various years. Located at Newton Public Library and Jasper County Genealogical Library.

Personal Interview with Dorothy Petroff, former building owner. (May 26, 2012).

Sanborn Fire Insurance Maps. cbpl.lib.ia.us