

Site Inventory Form
State Historical Society of Iowa
 (November 2005)

State Inventory No. 50-01656

New Supplemental

Part of a district with known boundaries (enter inventory no.) 50-01703

Relationship: Contributing Noncontributing

Contributes to a potential district with yet unknown boundaries

National Register Status:(any that apply) Listed De-listed NHL DOE

9-Digit SHPO Review & Compliance (R&C) Number _____

Non-Extant (enter year) _____

1. Name of Property

historic name Mattingly Music and Book Store

other names/site number McGregor Dry Goods and Grocery; Dooley's Music Store

2. Location

street & number 113 W. 2nd St. N.

city or town Newton

vicinity, county _____

Legal Description: (If Rural) Township Name _____ Township No. _____ Range No. _____ Section _____ Quarter of Quarter _____

(If Urban) Subdivision Original Town

Block(s) 16

Lot(s) 2

3. State/Federal Agency Certification [Skip this Section]

4. National Park Service Certification [Skip this Section]

5. Classification

Category of Property (Check only one box)

- building(s)
- district
- site
- structure
- object

Number of Resources within Property

If Non-Eligible Property

Enter number of:

— buildings
 — sites
 — structures
 — objects
 — Total

If Eligible Property, enter number of:

Contributing Noncontributing

1 — buildings
 — — sites
 — — structures
 — — objects
1 — Total

Name of related project report or multiple property study (Enter "N/A" if the property is not part of a multiple property examination).

Title

Downtown Newton, Iowa

Historical Architectural Data Base Number

50-010

6. Function or Use

Historic Functions (Enter categories from instructions)

02E COMMERCE/TRADE/Specialty Store

02A12 COMMERCE/TRADE/Brothel

Current Functions (Enter categories from instructions)

02E COMMERCE/TRADE/Specialty Store

7. Description

Architectural Classification (Enter categories from instructions)

08 MODERN MOVEMENT

09F05 COMMERCE/Brick Front

Materials (Enter categories from instructions)

foundation 03 BRICK

walls (visible material) 03 BRICK

roof _____

other _____

Narrative Description (SEE CONTINUATION SHEETS, WHICH MUST BE COMPLETED)

8. Statement of Significance

Applicable National Register Criteria (Mark "x" representing your opinion of eligibility after applying relevant National Register criteria)

- Yes No More Research Recommended
- Yes No More Research Recommended
- Yes No More Research Recommended
- Yes No More Research Recommended

- A Property is associated with significant events.
- B Property is associated with the lives of significant persons.
- C Property has distinctive architectural characteristics.
- D Property yields significant information in archaeology or history.

County _____
City Newton

Address 113 W. 2nd St. N.

Site Number 50-01656
District Number 50-01703

Criteria Considerations

- A Owned by a religious institution or used for religious purposes.
- B Removed from its original location.
- C A birthplace or grave.
- D A cemetery.
- E A reconstructed building, object, or structure.
- F A commemorative property.
- G Less than 50 years of age or achieved significance within the past 50 years.

Areas of Significance (Enter categories from instructions)

05 COMMERCE

Significant Dates

Construction date
1910 check if circa or estimated date
Other dates, including renovation
1954

Significant Person

(Complete if National Register Criterion B is marked above)

Architect/Builder

Architect

Builder

Narrative Statement of Significance SEE CONTINUATION SHEETS, WHICH MUST BE COMPLETED

9. Major Bibliographical References

Bibliography See continuation sheet for citations of the books, articles, and other sources used in preparing this form

10. Geographic Data

UTM References (OPTIONAL)

Zone	Easting	Northing	Zone	Easting	Northing
1	_____	_____	2	_____	_____
3	_____	_____	4	_____	_____

See continuation sheet for additional UTM references or comments

11. Form Prepared By

name/title Ferdinand J. Chabot, Commissioner date 01-12-12
 organization Newton Historic Preservation Commission telephone 641-792-6622
 street & number 1700 N 4 Av W city or town Newton state Iowa zip code 50208

ADDITIONAL DOCUMENTATION (Submit the following items with the completed form)

FOR ALL PROPERTIES

- Map:** showing the property's location in a town/city or township.
- Site plan:** showing position of buildings and structures on the site in relation to public road(s).
- Photographs:** representative black and white photos. If the photos are taken as part of a survey for which the Society is to be curator of the negatives or color slides, a photo/catalog sheet needs to be included with the negatives/slides and the following needs to be provided below on this particular inventory site:

Roll/slide sheet # _____	Frame/slot # _____	Date Taken _____
Roll/slide sheet # _____	Frame/slot # _____	Date Taken _____
Roll/slide sheet # _____	Frame/slot # _____	Date Taken _____

- See continuation sheet or attached *photo & slide catalog sheet* for list of photo roll or slide entries.
- Photos/illustrations without negatives are also in this site inventory file.

FOR CERTAIN KINDS OF PROPERTIES, INCLUDE THE FOLLOWING AS WELL

- Farmstead & District:** (List of structures and buildings, known or estimated year built, and contributing or noncontributing status)
- Barn:**
 - A sketch of the frame/truss configuration in the form of drawing a typical middle bent of the barn.
 - A photograph of the loft showing the frame configuration along one side.
 - A sketch floor plan of the interior space arrangements along with the barn's exterior dimensions in feet.

State Historic Preservation Office (SHPO) Use Only Below This Line

Concur with above survey opinion on National Register eligibility: Yes No More Research Recommended
 This is a locally designated property or part of a locally designated district.

Comments: _____

Evaluated by (name/title): _____ Date: _____

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Iowa Site Inventory Form Continuation Sheet

Site Number **50-01656**
Related District Number 50-01703

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<u>Mattingly Music and Book Store</u>	
Name of Property	County
113 W. 2 nd St. N.	Newton
Address	City

2. Location, cont'd.

The Mattingly Music and Book Store is located in the Original Town subdivision, Block 16, south 22 feet of Lot 2.

5. Classification, cont'd.

The Mattingly Music and Book Store is considered a building and is counted as a contributing resource to the Newton Downtown Historic District.

7. Description

Site Description

The Mattingly Music and Book Store is located on the west side of the city square in the historic downtown of Newton, Iowa, in Jasper County. The store is sited on a tight parcel of land at the midpoint of the city block immediately west of the Jasper County Courthouse. It is attached to the building to the north and has an alley on its south side.

Property Description

The Mattingly Music and Book Store is a two-story brick building constructed on a brick foundation. The building is visually defined by its continuity of design and building material with adjoining retail stores to the north. The storefront has a single door on the south side and a large display window on the north, and two small windows on the building's upper story. The upper story windows are of industrial steel frame and mullion construction. A decorative iron exterior set of stairs, part of the original building construction, is attached to the south or alley side of the building and gives access to the second floor of the building. Clay tile coping finishes the top of the parapet wall. Non-historic signage has been mounted at the upper level of the east façade. A non-historic curved fixed awning of synthetic fabric is attached to the lower level of the east façade. The rear elevation is common brick with windows at both the first and second levels.

Integrity Considerations

The Mattingly Music and Book Store retains a generally high level of historic integrity related specifically to a significant modernization movement of the mid-twentieth century, which drastically altered the building's facade. Because the façade alteration dates to 50-plus years ago for this building and its neighbors to the north, and because it reflects a significant period in the history of the community, the present façade is considered historic and its level of integrity as it relates to design, workmanship, and materials is high. As it relates to integrity of location, setting, and association, the building also retains a high level of integrity.

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<u>Mattingly Music and Book Store</u>	
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8. Statement of Significance

The Mattingly Music and Book Store is considered a contributing resource to the Newton Downtown Historic District. The building is eligible under Criterion A in association with the history of Newton commerce, significant in its ability to contribute to our understanding of the evolution of the business district and its impact on the economic success of the community of Newton.

Historical Background

Newton was platted as the Jasper County seat in 1847. The commercial district grew up around the courthouse square with the earliest buildings, which commonly housed both commerce and dwellings, constructed of wood. The development of the downtown from its platting in 1846 to c.1890 is tied to its status as the county seat and the 1867 arrival of the Mississippi-Missouri Railroad. The character of the commercial downtown is recorded in images of the contiguous brick commercial Italianate buildings surrounding the courthouse square.

Beginning in the 1890s, it was industry, specifically the washing machine industry, that drove Newton's economy and the commercial success of its downtown. Due to the success and longevity of the Maytag Company, its history presents the greatest impact on Newton's downtown commercial district. From 1890-1920, a period in Maytag history marked by the company's incorporation and the development of the first electrically powered washing machine, a number of significant buildings were constructed in the Newton Downtown District. The addition of these buildings (and others) introduced a 20th century architectural sensibility to the district; moving the visual character away from the Late Victorian era Italianate style that had previously dominated the streetscapes.

During the decade of 1920 to 1930, Newton's population nearly doubled. The period is marked by the Maytag Company's ascension to the nation's leading manufacturer of washing machines. The economic prosperity brought by the company's success is reflected in the Newton Downtown Historic District with the construction of some of its most important buildings including the First Newton National Bank (1920) and the Maytag Hotel (1926). Both buildings lend a sense of importance to the downtown district.

The visual character and composition of the downtown district remained generally constant through the Depression era and war years – a period when industry and commerce (including the Maytag Company) were focused on surviving and on supporting the war effort. The boom that came in the wake of Maytag's 1946 introduction of the automatic washing machine was apparent in the Newton Downtown Historic District by the mid-1950s. Between about 1954 and 1963 the downtown buildings (including Mattingly Music and Book Store) underwent dramatic alteration, a nearly wholesale removal of the Italianate façades and replacement with those reflecting a mid-20th century Modern aesthetic. Buildings altered during that period line the streetscapes of the district. In addition to the Victorian era buildings that were re-faced during this time, a number of new buildings were constructed, their stylistic character reflective of the era.

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<u>Mattingly Music and Book Store</u>	
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8. Statement of Significance, cont'd.

Although the washing machine industry in Newton is now a thing of the past, its mark on the Newton Downtown Historic District is undeniable.

Property History

The building's property record indicates that the building was constructed in 1910. As the Newton Centennial of 1957 was approaching, the city fathers wanted to modernize downtown building facades. Many historic storefronts were removed and replaced by monolithic modern modular brick facades with display windows in the lower portion and steel frame and mullion windows in the upper portion.

In the first 35 years of the building's existence a variety of grocery and department stores occupied this property on the first floor. Occupants on the second floor included the law firm of Mowry & Cross as well as a brothel and apartments. Orville L. Dooley operated a music store in Newton from 1939 until his retirement in 1965. At the time he went into business for himself, Dooley was a machinist for the Maytag Company. From May, 1939 until October, 1951 his business occupied two separate locations on the north side of the city square. Dooley and his wife, Herma D. Dooley, purchased the Mattingly Music and Book Store on October 5, 1951 from the trustees of the Eudora McGregor estate. Upon Dooley's retirement in 1965, he sold the business and building to William A. and Joan P. Mattingly. Dooley moved to Mesa, Arizona in 1968 and died there on December 5, 1988 following a heart attack.

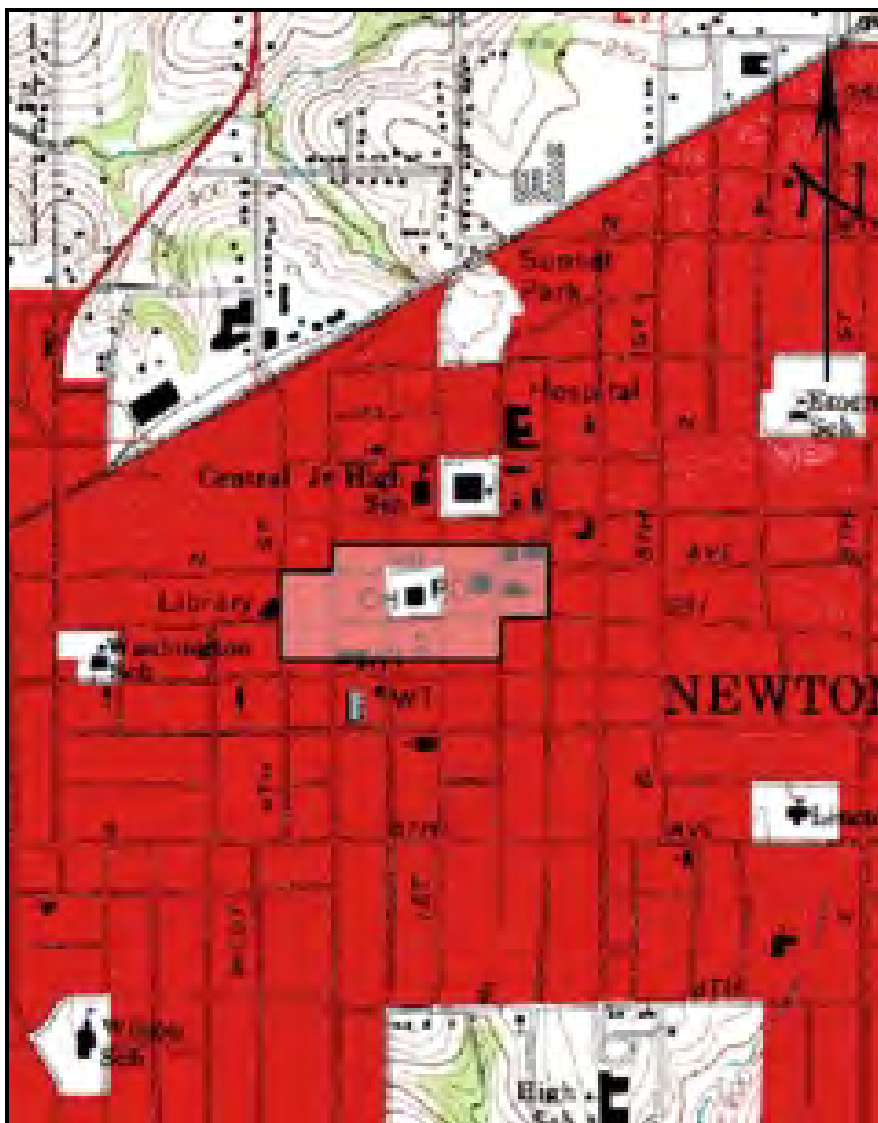
The Mattingly family continues to operate the store. Paul Mattingly, Bill and Joan's son, and his wife, Kelley, operate the business now.

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Mattingly Music and Book Store	
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11. Additional Documentation – Maps

USGS 7.5 MINUTE TOPOGRAPHIC MAP – NEWTON - 1965



(MAP SOURCE: www.trails.com)

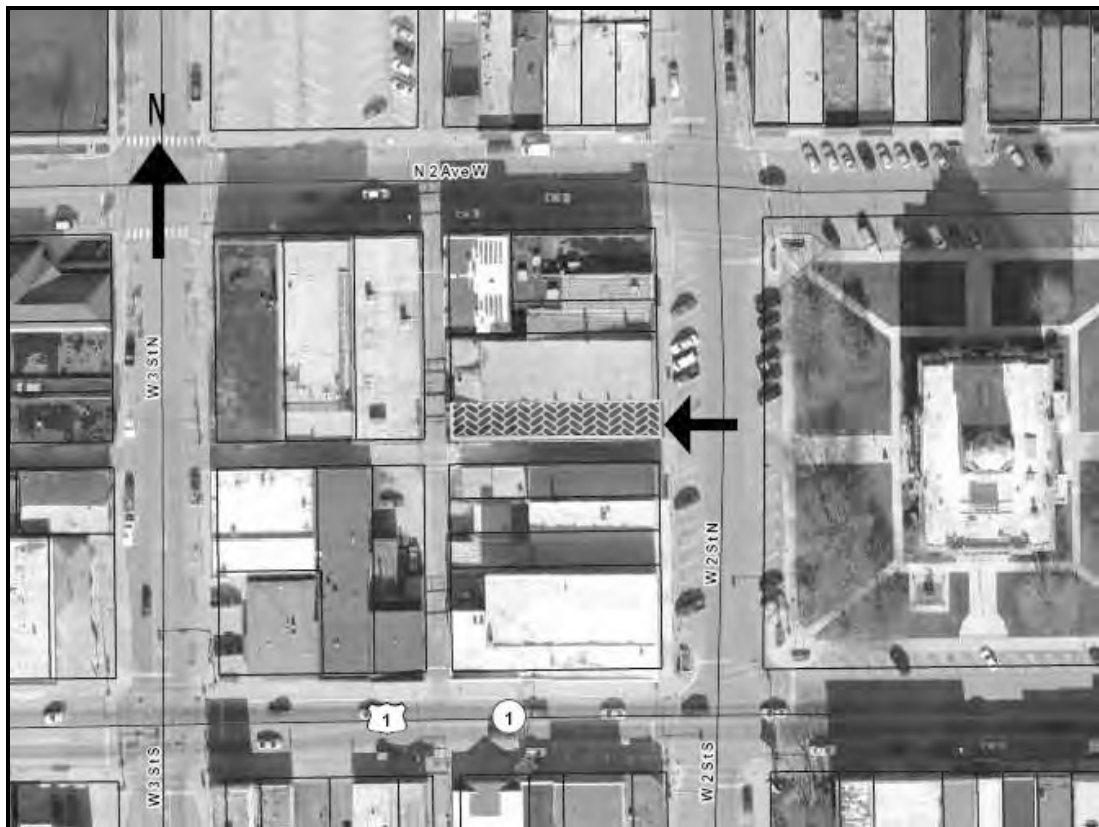
The Newton Downtown Historic District, to which the resource is considered a contributing resource, is outlined.

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11. Additional Documentation – Maps

PARCEL MAP – 2011



(MAP SOURCE: Jasper County Assessor)

The location of the resource is indicated by the shaded area and a left pointing arrow.

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11. Additional Documentation, cont'd.

PHOTOGRAPHS



(IMAGE SOURCE: Sue Smith – 2011)

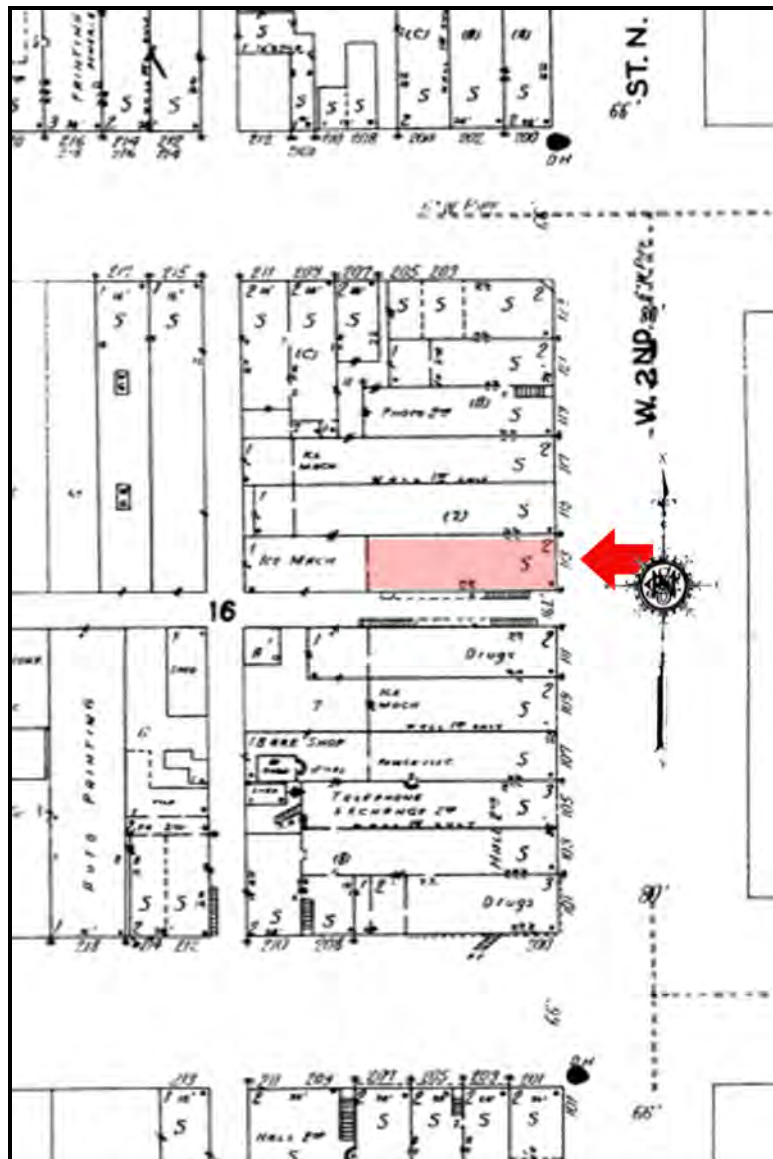
The building at 113 W. 2nd St. N. is part of a larger visual unit that consists, in total, of six single-wide buildings. The above image is a view looking west showing the second floor stairs.

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11. Additional Documentation, cont'd.

FIRE INSURANCE MAP – 1927



(MAP SOURCE: Sanborn Company Fire Insurance Map, 1927)

The arrow marks the location of the building at 113 W. 2nd St. N. As the map indicates, contiguous, two-story buildings stood on this part of the block.

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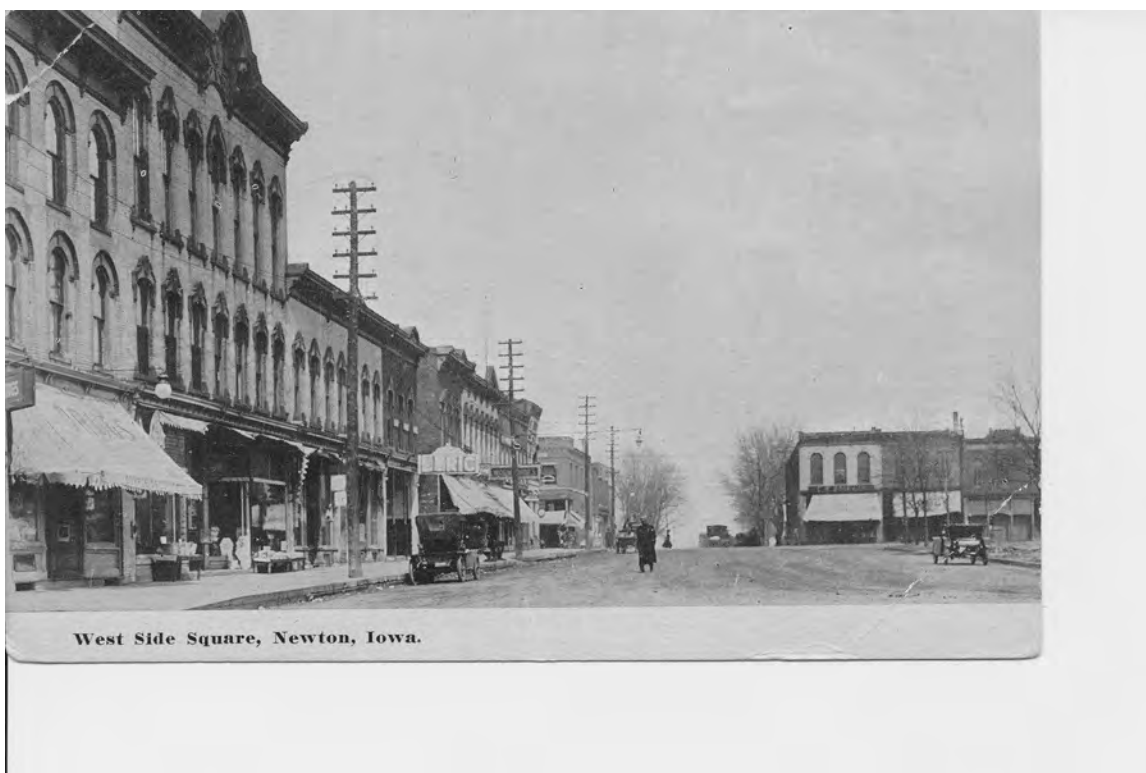
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11. Additional Documentation, cont'd.

HISTORIC IMAGES – ca. 1913



(IMAGE SOURCE: Mary Jo Niskin Collection)

The resource at 113 W. 2nd St. N. is the first canopy seen under the Lyric Theater sign halfway up the block on the left (location indicated). The original fenestration on the building is visible at the top of the second floor parapet wall.

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Name of Property
113 W. 2nd St. N.

Address

County
Newton
City

11. Additional Documentation, cont'd.

HISTORIC IMAGES – ca. 1929



(IMAGE SOURCE: Larry Ray Hurto Collection)

This parade photograph is a view looking south along W. 2nd St. N. The resource at 113 (indicated) can be seen to the left of the Wormhoudt's sign on the right hand side of the photograph.

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9. Major Bibliographic References

Larry Ray Hurto, comp. and ed., *A History of Newton, Iowa* (Dallas, TX: Curtis Media Corporation, 1992), pp. 255-56.

Internet resources

Jasper County Assessor www.iowaassessors.com

National Register of Historic Places www.nps.gov

Iowa State Historic Preservation Office

Database of Iowa resources www.iowahistory.org
Berry Bennett, Inventory & Information Management

Topographic Maps

Source for USGS Topographic maps www.beaonschneidercorp.com