

Site Inventory Form
State Historical Society of Iowa
 (November 2005)

State Inventory No. 50-01661

New Supplemental

Part of a district with known boundaries (enter inventory no.) 50-01703

Relationship: Contributing Noncontributing

Contributes to a potential district with yet unknown boundaries

National Register Status:(any that apply) Listed De-listed NHL DOE

9-Digit SHPO Review & Compliance (R&C) Number _____

Non-Extant (enter year) _____

1. Name of Property

historic name Iowa State Liquor Store

other names/site number Roy G. Allen Print Shop

2. Location

street & number 107-109 E. 2nd St. S.

city or town Newton vicinity, county Jasper

Legal Description: (If Rural) Township Name _____ Township No. _____ Range No. _____ Section _____ Quarter of Quarter _____

(If Urban) Subdivision Original Plat Block(s) 21 Lot(s) S 66' LOT 1

3. State/Federal Agency Certification [Skip this Section]

4. National Park Service Certification [Skip this Section]

5. Classification

Category of Property (Check only one box)

- building(s)
- district
- site
- structure
- object

Number of Resources within Property

If Non-Eligible Property

Enter number of:

1 buildings
 _____ sites
 _____ structures
 _____ objects
1 Total

If Eligible Property, enter number of:

Contributing Noncontributing

_____ buildings
 _____ sites
 _____ structures
 _____ objects
 _____ Total

Name of related project report or multiple property study (Enter "N/A" if the property is not part of a multiple property examination).

Title

Downtown Newton, Iowa

Historical Architectural Data Base Number

50-010

6. Function or Use

Historic Functions (Enter categories from instructions)

Current Functions (Enter categories from instructions)

02E COMMERCE/TRADE/Specialty Store

70 VACANT/NOT IN USE

04E GOVERNMENT/Government Office

02B COMMERCE/TRADE/Professional/law office

7. Description

Architectural Classification (Enter categories from instructions)

Materials (Enter categories from instructions)

09F Commercial

foundation 10B CONCRETE/poured

walls (visible material) 03 BRICK

roof _____

other 10A CONCRETE/ block

Narrative Description (SEE CONTINUATION SHEETS, WHICH MUST BE COMPLETED)

8. Statement of Significance

Applicable National Register Criteria (Mark "x" representing your opinion of eligibility after applying relevant National Register criteria)

- Yes No More Research Recommended

- A Property is associated with significant events.
- B Property is associated with the lives of significant persons.
- C Property has distinctive architectural characteristics.
- D Property yields significant information in archaeology or history.

County Jasper
City Newton

Address 107-109 E. 2nd St. S.

Site Number 50-01661
District Number 50-01703

Criteria Considerations

- A Owned by a religious institution or used for religious purposes.
- B Removed from its original location.
- C A birthplace or grave.
- D A cemetery.
- E A reconstructed building, object, or structure.
- F A commemorative property.
- G Less than 50 years of age or achieved significance within the past 50 years.

Areas of Significance (Enter categories from instructions)

Significant Dates

Construction date
1927 check if circa or estimated date
Other dates, including renovation
c.1968

Significant Person

(Complete if National Register Criterion B is marked above)

Architect/Builder

Architect

Builder

Narrative Statement of Significance SEE CONTINUATION SHEETS, WHICH MUST BE COMPLETED

9. Major Bibliographical References

Bibliography See continuation sheet for citations of the books, articles, and other sources used in preparing this form

10. Geographic Data

UTM References (OPTIONAL)

Zone	Easting	Northing	Zone	Easting	Northing
1	_____	_____	2	_____	_____
3	_____	_____	4	_____	_____

See continuation sheet for additional UTM references or comments

11. Form Prepared By

name/title Mary Jo Niskin & Rita Reinheimer
organization Newton Historic Preservation Commission
street & number 101 W 4 ST S
city or town Newton state Iowa date 06-01-2012
telephone 641-792-2787 zip code 50208

ADDITIONAL DOCUMENTATION (Submit the following items with the completed form)

FOR ALL PROPERTIES

- Map:** showing the property's location in a town/city or township.
- Site plan:** showing position of buildings and structures on the site in relation to public road(s).
- Photographs:** representative black and white photos. If the photos are taken as part of a survey for which the Society is to be curator of the negatives or color slides, a photo/catalog sheet needs to be included with the negatives/slides and the following needs to be provided below on this particular inventory site:

Roll/slide sheet # _____	Frame/slot # _____	Date Taken _____
Roll/slide sheet # _____	Frame/slot # _____	Date Taken _____
Roll/slide sheet # _____	Frame/slot # _____	Date Taken _____

- See continuation sheet or attached *photo & slide catalog sheet* for list of photo roll or slide entries.
- Photos/illustrations without negatives are also in this site inventory file.

FOR CERTAIN KINDS OF PROPERTIES, INCLUDE THE FOLLOWING AS WELL

- Farmstead & District:** (List of structures and buildings, known or estimated year built, and contributing or noncontributing status)
- Barn:**
 - A sketch of the frame/truss configuration in the form of drawing a typical middle bent of the barn.
 - A photograph of the loft showing the frame configuration along one side.
 - A sketch floor plan of the interior space arrangements along with the barn's exterior dimensions in feet.

State Historic Preservation Office (SHPO) Use Only Below This Line

Concur with above survey opinion on National Register eligibility: Yes No More Research Recommended
 This is a locally designated property or part of a locally designated district.

Comments: _____

Evaluated by (name/title): _____ Date: _____

Iowa Department of Cultural Affairs
State Historical Society of Iowa
**Iowa Site Inventory Form
Continuation Sheet**

Site Number **50-01661**
Related District Number 50-01703

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Iowa State Liquor Store	Jasper
Name of Property	County
107-109 E. 2 nd St. S.	Newton
Address	City

5. Classification, cont'd.

The former Iowa State Liquor Store is considered a building and is counted as a non-contributing resource to the Newton Downtown Historic District.

7. Description

Site Description

The building is located in the middle of the 100 block on the west side of W. 2nd St. N. It's façade faces east. It sits on a tight parcel of land, with a public alley on the south and the rear of a commercial building to the north. A public sidewalk runs flush to the building on the east, providing access to the primary entrance. On-street parking is available in front of the structure.

Property Description

The Iowa State Liquor Store is a one-story, doublewide brick structure on a concrete foundation. It is square in form, stretching 66 feet westward from its 66-foot frontage on W. 2nd St. S. From ground level the roof appears to be flat, but it actually slopes from north to south for drainage purposes. The north wall of the building extends approximately 18" above the east wall and is covered with ivy, which adds color and dimension. The east wall extends approximately 18" above the south wall.

The primary façade of the Iowa State Liquor Store is an unbroken expanse of dark brown brick except for its asymmetrical recessed entrance, which is clad in light-colored non-historic material for aesthetic contrast. Steel framing surrounds the non-historic door, sidelights, and transom. A concrete door hood projects from overhead. Knob-like projections of brick punctuate the façade at regular intervals.

The secondary (alley) façade is common, painted brick with a private entrance at the southwest corner.

Integrity Considerations

When constructed this resource was a commercial style brick building and it housed two businesses, each with its own entrance and large display windows. Because the alteration to the present appearance occurred less than fifty years ago, the alteration is considered non-historic and a significant breach of the building's historic integrity as it relates to design, workmanship, and materials. This loss cannot be overcome by the retention of integrity as it relates to location, association, and setting. As a result, the building does not bear sufficient historic integrity to be considered a contributing resource to the historic district.

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8. Statement of Significance

Due to a significant loss of historic integrity (particularly as it relates to design, materials, and workmanship) the building is considered a non-contributing resource to the Newton Historic Downtown District. Should the façade be rehabilitated the building's ability to contribute to the district should be re-evaluated.

Historical Background

Newton was platted as the Jasper County seat in 1847. The commercial district grew up around the courthouse square with the earliest buildings, which commonly housed both commerce and dwellings, constructed of wood. The development of the downtown from its platting in 1846 to c.1890 is tied to its status as the county seat and the 1867 arrival of the Mississippi-Missouri Railroad. The character of the commercial downtown is recorded in images of the contiguous brick commercial Italianate buildings surrounding the courthouse square.

Beginning in the 1890s, it was industry, specifically the washing machine industry, that drove Newton's economy and the commercial success of its downtown. Due to the success and longevity of the Maytag Company, its history presents the greatest impact on Newton's downtown commercial district. From 1890-1920, a period in Maytag history marked by the company's incorporation and the development of the first electrically powered washing machine, a number of significant buildings were constructed in the Newton Downtown District. The addition of these buildings (and others) introduced a 20th century architectural sensibility to the district; moving the visual character away from the Late Victorian era Italianate style that had previously dominated the streetscapes.

During the decade of 1920 to 1930, Newton's population nearly doubled. The period is marked by the Maytag Company's ascension to the nation's leading manufacturer of washing machines. The economic prosperity brought by the company's success is reflected in the Newton Downtown Historic District with the construction of some of its most important buildings including the First Newton National Bank (1920) and the Maytag Hotel (1926). Both buildings lend a sense of importance to the downtown district.

The visual character and composition of the downtown district remained generally constant through the Depression era and war years – a period when industry and commerce (including the Maytag Company) were focused on surviving and on supporting the war effort. The boom that came in the wake of Maytag's 1946 introduction of the automatic washing machine was apparent in the Newton Downtown Historic District by the mid-1950s. Between about 1954 and 1963 the downtown buildings underwent dramatic alteration, a nearly wholesale removal of the Italianate façades and replacement with those reflecting a mid-20th century Modern aesthetic. Buildings altered during that period line the streetscapes of the district. In addition to the Victorian era buildings that were re-faced during this time, a number of new buildings were constructed, their stylistic character reflective of the era.

Although the washing machine industry in Newton is now a thing of the past, its mark on the Newton Downtown Historic District is undeniable.

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Iowa State Liquor Store	Jasper
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8. Statement of Significance, cont'd.

Property History

The Iowa State Liquor Store was probably built in 1927-1928, according to the August 1927 Sanborn map, which stated that the building's outline was derived "from plans." It apparently was divided into two separate bays soon after it was constructed, with the north bay numbered 107 and the south, 109.

The history of the north bay, as listed in various city directories and telephone books, includes the following tenants: Lieber Battery and Electric (1928-1933), Newton Wholesale Company (1937-1942), and the Roy G. Allen Printing Company (1944-1968/69).

A long-time forerunner in the printing business, Allen learned the trade in Newton during 1892, worked for ten years in other communities, and then returned to Newton to open his business in 1902. He moved his shop several times before coming to this building, and here he remained dedicated to the printing profession until retiring in 1968/69.

City directories and phone books reveal that the building's south bay, numbered 109, was occupied as follows: the C.R. Notestine Garage apparently was here in 1928 only, followed by the Overland Service Co. Garage in 1929 and W. H. Glenny's Auto Rebuilding Garage, 1929-1931. A Pontiac dealership occupied the building from 1932-1935, followed by Witmer's Park and Shop Grocery from 1936-1942.

The occupant that brought the most trade into this building, and probably the entire block, would have to be the Iowa State Liquor Store. In 1934 the state of Iowa assumed control of hard liquor sales, requiring that all alcohol except beer must be bought at a state-run liquor store. Gradually stores began opening across the state. The liquor store was not listed in the telephone directory, and with few city directories available in the 1930s-1940s, it is difficult to place the exact year the Iowa State Liquor Store opened in Newton or determine whether it was located elsewhere in town before moving to this building. The 1945 city directory is the first to show it in this location. The store remained in the south bay of this resource until moving to a new, larger building in 1967.

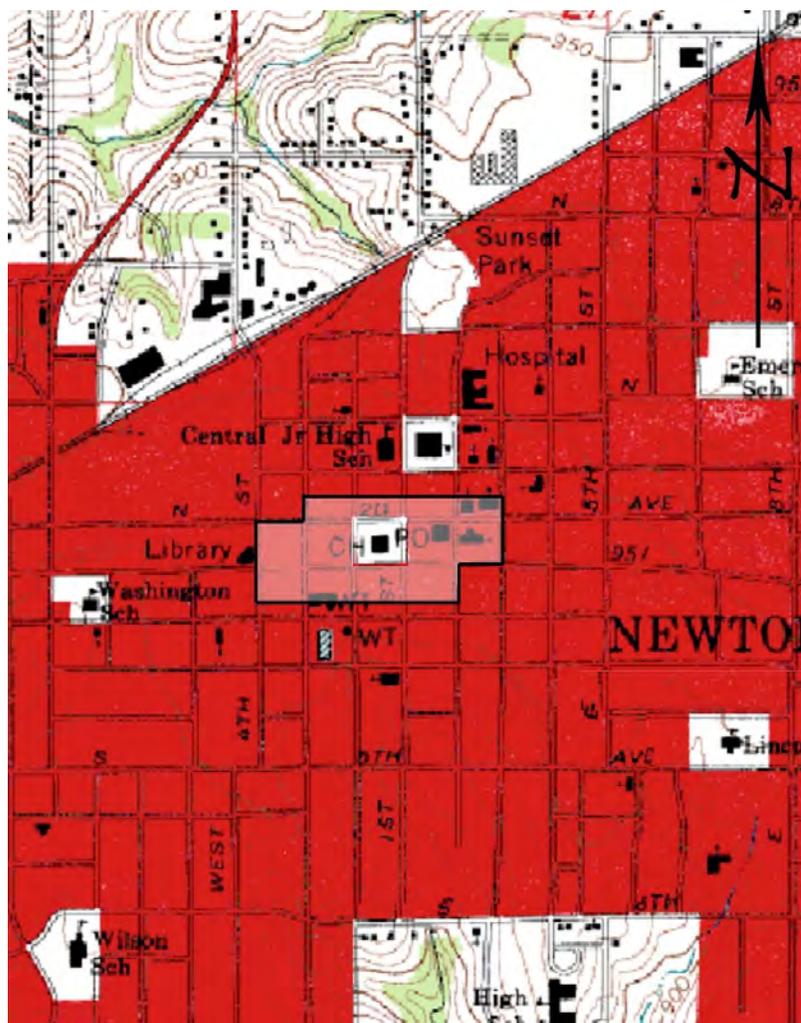
Following the removal of the Liquor Store this south half of the building remained vacant until the Allen Printing Company vacated the northern portion in 1968/69. The law firm of Korf, Diehl, Clayton, and Cleverley then converted the building to single tenant occupancy, reconstructing a single entrance, obliterating all the windows, and refacing the façade. The firm was listed at this address until 1989. Brief tenancies by Newton Internal Medicine, followed by RJO, a retail jewelers' organization, brought closure to the commercial presence of this building, which apparently has remained vacant since approximately 2002.

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11. Additional Documentation - Maps

USGS 7.5 MINUTE TOPOGRAPHIC MAP - NEWTON – 1965



(MAP SOURCE: www.trails.com)

The Newton Downtown Historic District, to which the former Iowa State Liquor Store is considered a non-contributing resource, is indicated.

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11. Additional Documentation - Maps

PARCEL MAP - AERIAL VIEW - 2011



(SOURCE: <http://beaconschneidercorp.com>. Accessed June 2011.)

The location of the building is marked with an arrow.

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11. Additional documentation, cont'd.

PHOTOGRAPHS



View of the west side of the 100 block of E. 2nd St. S., looking southwest. The location of the building is indicated by an arrow.

(All images by Sue Smith, June 30, 2011)

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11. Additional documentation, cont'd.

PHOTOGRAPHS



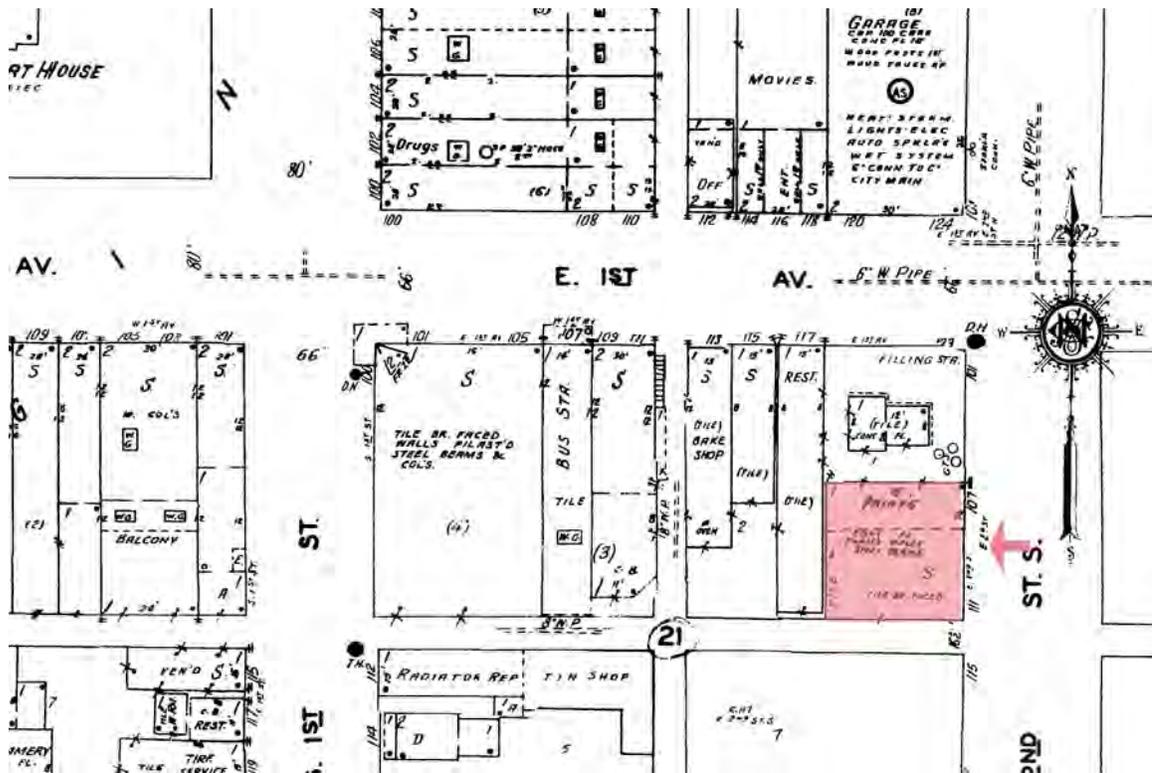
View of the resource looking west across East 2nd Street South.

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11. Additional documentation, cont'd

FIRE INSURANCE MAP - 1949 Revision of 1927



(SOURCE: Sanborn Company Fire Insurance Map, 1949 Revision of 1927)

The location of the resource is indicated. The building appears on the 1927 Sanborn map with the notation, "from plans."

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9. Bibliographic References

Jasper Co. assessor's records. <http://beaconschneidercorp.com>.

Newton city directories and telephone books, various years. Available at the Newton Public Library and Jasper Co. Genealogical Library.

Sanborn Company Fire Insurance Maps. www.cbpl.lib.ia.us