



Community Marketing Board Meeting Agenda

Thursday, March 16, 2017 – 5:00 pm

Council Chambers, City Hall
101 W 4th Street S
Newton

Americans with Disabilities Act Compliance:

Is there anyone present that may require special assistance in being able to participate in this public meeting?

- I. Roll Call
- II. Minutes
- III. 2017 Marketing Plan Discussion
 - a. Event Based Marketing Plan
 - i. Define our target audience based on signature events
 - ii. Discuss media options
- IV. Old Business
- V. New Business
- VI. Adjourn